
YOUR SESSION STARTS BEFORE THE CAMERA

What to wear to your photo session.

Feel comfortable. Look like yourself. Choose clothing that lets your personality and connections take center stage.

01 Start with the feeling you want.

Think polished and professional, relaxed and connected, or bold and celebratory. Choose pieces that fit your session, your backdrop, and how you plan to use the photographs.

02 Fit and comfort come first.

Try on your complete outfit while sitting, standing, and moving. Choose clothing that fits comfortably, stays in place, and helps you feel confident. No particular body shape or clothing size is required.

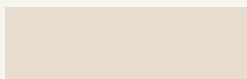
03 Keep the focus on you.

Solid colors and simple textures are a useful starting point. Tiny checks, very fine stripes, neon colors, and large logos can distract or create patterns on camera. Bring a bold option if it is part of your personal style.

04 Plan the whole look.

Include shoes, socks, underlayers, jewelry, and accessories. Check clothing for wrinkles, lint, tags, and see-through areas under light. Choose underlayers that work comfortably with your outfit.

COLOR COMBINATIONS TO TRY



Cream



Tan



Olive



Navy



Rust

These are ideas, not rules. Ask Carliss which colors will work best with your chosen background.

Make the look your own.

Use these starting points for your session. Confirm your package before planning outfit changes, props, or additional people.

HEADSHOTS & BRANDING

Choose clothing that fits your profession and brand. Bring a jacket or simple layer for variety if your package allows it. Avoid relying only on current trends; select a look you will still enjoy using on your website and profiles.

FAMILIES & COUPLES

Coordinate rather than match exactly. Start with two or three shared colors and mix solids with subtle textures. Dress everyone for the same level of formality. Let children wear comfortable pieces they can move in.

BIRTHDAYS & PORTRAITS

Choose a look that feels like your celebration: elegant, playful, casual, or dramatic. Discuss your backdrop and any statement accessories with Carliss. Bring clean shoes and confirm props before the session.

MATERNITY

Choose a fitted, flowing, or layered outfit that feels right to you. Prioritize comfortable movement and supportive footwear. Bring an optional layer for different looks and discuss any fabric styling or props in advance.

Your before-you-leave checklist

- ☐ Try on the full outfit, including shoes.
- ☐ Steam or iron clothes; pack on hangers.
- ☐ Pack a lint roller and a small touch-up kit.
- ☐ Bring approved accessories and props.
- ☐ Confirm any outfit changes in your package.
- ☐ Check your appointment details and travel time.

Not sure what to choose? Send Carliss photos of your outfit options before your session. We can help you plan a look that complements your vision and backdrop.