



WHEN TO SCHEDULE

It is best to wait until all punch list items are complete and the furniture, technology and art have been installed. We should avoid scheduling the photos close to or during an event, including an open house or grand opening. I do my best not to disrupt daily operations, if possible. Typically, weekends or before and after business hours are a great time to schedule a shoot. There are less cars in the parking lot and people. We will need to obtain a signed property release from the owner prior to scheduling your shoot. I will also provide minor and adult model releases for those people captured in the images on the day of the shoot.

BEST TIME OF DAY

This is contingent on the layout of the building and which way the sun moves across it at the time of the shoot. North and South facing buildings will not get full sun until the month of June.

Mornings: The best time to start is typically 30-45 minutes before sunrise, starting with the exterior “night shot(s)”. Then we move inside to start on the large open areas to help mitigate the amount of natural light. This really makes the high-end spaces pop. We would wrap up with the exterior shots once the sun gets a little higher in the sky. Time spent shooting will vary depending on the size and scope of the project.

Evenings: We start shooting about an hour and a half before sunset beginning with the remaining exterior shots that are now in sunlight. Next, we would move into the building to capture some interiors with minimal natural light. Then we would start the second round of night shots, if needed approximately 30 minutes after sunset. Time spent shooting will vary depending on the size and scope of the project.

NIGHT SHOTS & INTERIOR LIGHTING

We will need access to the interior to get all the lights on for the night shots. We will also need to either override the lighting that turns off automatically with sensors or have enough people on location to help keep them all on. This is especially important in multi-story buildings. A night shot without the full interior lights on won't provide the desired results.



OWNER & END-USER SPECIFICS

We request that all occupants tidy up their spaces and remove any sensitive or personal items they would not want included in the images. We may be staging the space(s) and need to move some things around. We will put everything back in its original place, as best we can. We also ask that all lighting be functioning properly, and any burnt out lights be replaced prior to our shoot. It is a plus if the landscape has been freshly maintained and all interior areas, including public spaces and windows have been cleaned.

STAGING

Depending on your needs, I ask you to take into consideration the design intent and picture how you want to show the space being utilized in your images. I encourage you to bring items to stage the space. Think of magazines, plants, and other general décor.

MODELS

I love it when my client(s), the owner, and any members of the project team are willing to participate.

SHARING IMAGES

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