

50 YEARS | GREENHILL
CENTER FOR NC ART

please join us to support our

Celestial celebration

honoring 50 years of our past
+ the next 50 years of our future





50 YEARS AND BEYOND

Dear GreenHill supporter:

What do the next 50 years hold? We are beyond excited to be looking ahead to the possibilities here at GreenHill - for our institution as well as our community and state. Now is your “golden” opportunity to play a part in our anniversary celebration and support visual art, artists, and art education across North Carolina!

You have an unprecedented chance to develop a relationship with GreenHill and our audience.

Support our 50th anniversary through our gala on May 9, 2024 and the spring exhibition LEAP: ARTISTS IMAGINE OUTER SPACE (March 16-June 29, 2024). Artists are reaching to the stars to create this unforgettable experience, with high-tech futuristic elements that are an especially great fit for sponsors whose businesses involve technology.

If you have any suggestions, thoughts, or questions, please reach out to me anytime at leigh.dyer@greenhillinc.org or call 336.333.7460.



A handwritten signature in black ink that reads 'Leigh Dyer'.

Leigh Dyer
Executive Director



50
YEARS

GREENHILL
CENTER FOR NC ART

YOUR SUPPORT HAS AN IMPACT!

We've exhibited and promoted the work of

109

**North
Carolina
artists**

in three world-class exhibitions: *Presence*, *Winter Show*, and *Collaboration in Craft*.

Provided

1,477

**hours of FREE
gallery access**

and programming for members and the public.

Provided

1,022

**hours of
ArtQuest at GreenHill**

studio access and programming for our members and the public.

Hosted

52

of ArtQuest at GreenHill studio access for North Carolina families on Wednesdays and First Fridays.

**FREE
EVENINGS**

Served

8,652

**students, teachers,
and caregivers**

through field trips, studio visits, and outreach programs, including

3,500

**from marginalized or
under-served communities.**

And helped N.C. artists build their businesses and contribute to the **creative economy** of our state by selling nearly

**1,000
of their works of art**

in our Gallery and Shop.

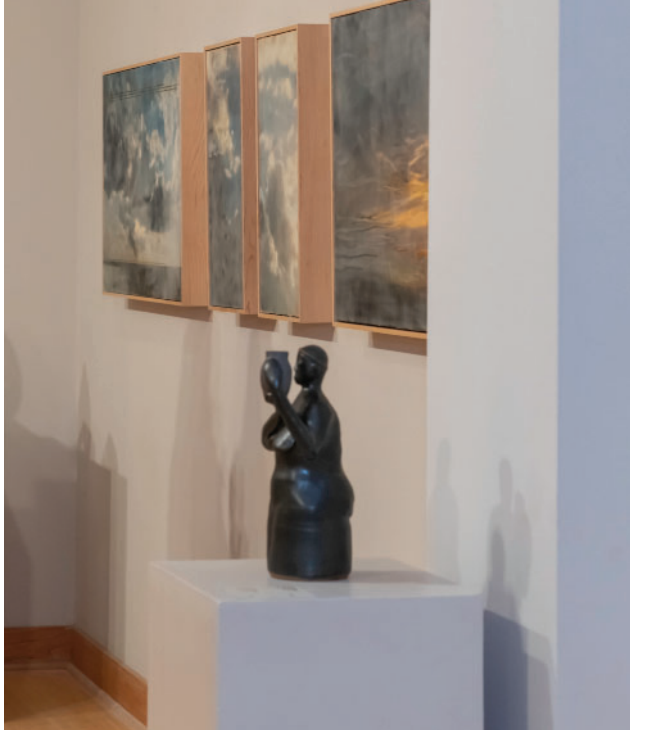
Hosted

14

**North
Carolina
artists**

through residencies and "meet an artist" programs.





2024 SPONSORSHIPS

GOLD	SILVER	BRONZE
Top billing on 50th Gala invites	Name/Logo listed on 50th Gala invites	Name/Logo listed on 50th Gala invites
6 Tickets to the 50th Gala (value \$250 each)	4 Tickets to the 50th Gala (value \$250 each)	2 Tickets to the 50th Gala (value \$250 each)
6 Tickets to VIP reception before the 50th Gala	4 Tickets to VIP reception before the Gala	2 Tickets to VIP reception before the Gala
10% discount on art purchased at the 50th Gala	10% discount on art purchased at the 50th Gala	10% discount on art purchased at the 50th Gala
6 Tickets to Collector's Choice 2024 (value \$125 each)	4 Tickets to Collector's Choice 2024 (value \$125 each)	2 Tickets to Collector's Choice 2024 (value \$125 each)
Group Social Post	Group Social Post	Group Social Post
Dedicated Social Post	Dedicated Social Post	Name/Logo listed in all Gala emails
Name/Logo listed in all Gala emails	Name/Logo listed in all Gala emails	Name/Logo on website
Name/Logo listed in all monthly emails	Name/Logo listed in all monthly emails	Name/Logo on Gallery Wall
Name/Logo on website	Name/Logo on website	Curator led tour for up to 30 participants during gallery hours*
Name/Logo on Gallery Wall	Name/Logo on Gallery Wall	Use of Gallery or ArtQuest for event (space only, other fees may apply)*
Dedicated Email	Dedicated Email	6 household memberships for friends, family, staff and/or clients*
Mentioned in all media materials	Mentioned in all media materials	2 hr. Birthday Party or Adult Art Party in ArtQuest*
Private tour for up to 30 participants at any time*	Private tour for up to 30 participants during gallery hours*	Pop-up table and banner at one First Friday during 2024
Use of Gallery or ArtQuest for event (space only, other fees may apply)*	Use of Gallery or ArtQuest for event (space only, other fees may apply)*	\$10,000
10 household memberships for friends, family, staff and/or clients*	8 household memberships for friends, family, staff and/or clients*	
Team Building/Leadership workshop in Artquest for up to 15*	Team Building/Leadership workshop in Artquest for up to 10*	\$15,000
Company presents remarks/lead sponsor of one artist talk in 2024	Pop-up table and banner at two First Fridays during 2024	
Pop-up table and banner at two First Fridays during 2024		
Every employee gets 10% off any membership level		\$20,000

*Blackout dates may apply; must use by 12/31/24. Annual household memberships are valued at \$70. All benefits for all levels valid through 2024.

\$5,000
4 Tickets to Gala (valued at \$250 each)
2 Tickets to VIP reception before the Gala
Group Social Post
Name/Logo listed in all Gala emails
Name/Logo on Gala Website
Name on Gallery Wall for Gala
Name listed on Gala Invite
2 hr. Birthday Party or Adult Art Party in ArtQuest*
Curator led tour for up to 30 during gallery hours*
4 Household memberships for friends, family, staff and/or clients

\$2,500
4 Tickets to Gala (valued at \$250 each)
2 Tickets to VIP reception before the Gala
Name/Logo listed in all Gala emails
Name/Logo on Gala Website
Name on Gallery Wall for Gala
Name listed on Gala Invite
2 Household memberships for friends, family, staff and/or clients

\$1,000
2 Tickets to Gala (valued at \$250 each)
Name/Logo on Gala Website
Name listed on Gala Invite

All sponsorships must be secured by March 1, 2024 to be listed on the invitation.

LEAP: ARTISTS IMAGINE OUTER SPACE

MARCH 16 TO JUNE 29, 2024

A celebration of creativity and ingenuity, LEAP exhibition programming will inspire audiences to contemplate our place in the universe, and the possibilities that lie ahead thanks to human innovation.

This ambitious exhibition features 23 exceptional artists who create projected light and sound installations, fiber art, and animation as well as photography, sculpture, painting and printmaking. Exploring the intersection of science and new media, the exhibition delves into futuristic concepts, fictional personas, and narratives of time travel, illustrating the profound impact of human innovation on the arts and inspiring audiences to contemplate our place in the universe.

Educational components, such as STEAM-based curriculum, anime workshops for teens, and pop-up exhibitions by student artists, enrich the learning experience. An open-call community exhibition SIGHTINGS and multi-generational First Friday art party offering hands-on workshops, Afro-Futurist-inspired sound, and demonstrations of new technologies will further engage the public.



Robin Vuchnich, Surf Projection Series, Photography & Site-Specific Light Art, NC Outer Banks

SAVE THE DATE FOR THE PARTY OF THE CENTURY!

A Celestial Evening

celebrating 50 years of our past and the next 50 years of our future
surrounded by out-of-this-world artistic imagination

6:30-9:30 P.M.

THURSDAY MAY 9, 2024

GreenHill Center for NC Art | 200 N. Davie Street

THE EVENING INCLUDES:

- Sparkling cocktails at “the golden hour” on the South Lawn, behind the Greensboro Cultural Center.
- World premiere of Durham artist Robin Vuchnich’s SHIFT immersive installation inside Van Dyke Auditorium.
- Delectable plates inspired by futuristic cuisine.
- Live auction and opportunity to raise your paddle to win artistic experiences and support GreenHill’s mission and future.
- Special 50th anniversary art sale, featuring both new artworks commissioned from contemporary N.C. artists and historic works donated by GreenHill collectors.
- Dessert, coffee, and live entertainment.

***Our 50th anniversary sponsors receive complimentary gala tickets, plus
invitations to a VIP pre-party from 5:30-6:30 p.m.
with an out-of-this-world experience!***

THE SKY’S THE LIMIT FOR WHAT WE CAN ACHIEVE TOGETHER!



THANK YOU!

We look forward to partnering with you for our 50th anniversary! Here are just a few things your partnership with GreenHill will enable:

- Helping even MORE North Carolina artists build their businesses and contribute to the creative economy of our state;
- Bringing MORE memories to multi-generational families who visit our gallery for inspiration and our ArtQuest at GreenHill studios to create art together;
- Providing arts education to even MORE children, helping to increase their achievement in STEAM topics;
- Expanding our all-ages offerings to create MORE programming, especially for teens;
- Serving even MORE underserved communities – most students on school field trips are seeing an art gallery for the very first time; and
- Providing a draw for even MORE people across the state to make downtown Greensboro a cultural destination!



TO SPONSOR, SIGN UP VIA THE QR CODE ABOVE

OR CONTACT KELLI COLEY, DIRECTOR OF DEVELOPMENT, AT

DEVELOPMENT@GREENHILLNC.ORG OR 704.333.3670.



50 | GREENHILL
YEARS CENTER FOR NC ART

200 N Davie Street, Downtown Greensboro | greenhillnc.org



North
Carolina
Arts
Council
www.NCArts.org

GreenHill Center for North Carolina art is a non-profit resident organization of the Greensboro Cultural Center, made possible by a significant in-kind contribution from Creative Greensboro, the City of Greensboro's office for arts & culture.