

**Booking a branding session with Amber Dawkins Photography signifies your acceptance of the following terms:**

1. **PRICING:** At the time of booking, photography prices and associated costs are as follows:
  - a. Session fees, *images not included*
    - ☐ Session Fee for single location, up to 2 hours: \$300
    - ☐ Half Day Rate: \$500
    - ☐ Full Day Rate: \$800
  - b. Full resolution digital images
    - ☐ Priced per image (client selects images from an online preview gallery)
    - ☐ Local businesses can expect rates of \$60-\$100 per image, based on quantity
    - ☐ National businesses can expect rates of \$90-\$150 per image, based on quantity
  - c. Web optimized files come complimentary with each image purchased
  - d. Travel fees, per one way trip: First 25 miles are free, then \$1 per mile
  - e. Image isolation / removal of background: Up to \$25 per image
  - f. Videography: \$150 per 10 seconds of finished product plus \$125 per hour session fee
2. **PAYMENT:** Payment is due in full upon delivery of digital images. Payment options include check or Venmo.
3. **LIABILITY:** In the unlikely event of equipment damage, loss, or theft resulting in the loss of digital product before delivery, Amber Dawkins Photography will work with the client to reshoot the session in full or in part. Should the client choose, a full or partial refund may be obtained instead. Amber Dawkins Photography will not be held liable beyond these measures.
4. **COPYRIGHT:** Amber Dawkins Photography retains copyright and may use images for promotional and portfolio purposes.
5. **USAGE RESTRICTIONS:**
  - a. **The sharing of images for use by other individuals or businesses for their own marketing is prohibited. Licensing rights may be purchased by other interested parties directly from the photographer.** Image usage is granted for the purchasing entity only.
  - b. Web optimized images may be shared on the purchasing entity's social media platforms, websites, profile pictures, online ads, competition submissions, and the like. These images are not optimized for high quality printing.
  - c. Full resolution images may be printed for the purchasing entity's marketing in unlimited quantities with no size restrictions. This includes brochures, banners, magazine ads, billboards, and the like.
  - d. Digital images are not to be altered by the client. Cropping, further editing, or altering these images without permission is prohibited so as to preserve a style of photography that is consistent with Amber Dawkins Photography's name and reputation.
  - e. Resale of images is prohibited.

## TERMS FAQ

**What does the session fee cover?**

The session fee covers time on site. This is the actual shoot time and is charged either hourly or with a half day or full day rate. Travel fees may also apply if the session is more than 25 miles from the studio.

**How does licensing work?**

Licensing is charged per photo purchased, a la carte, with discounts based on quantity purchased. Images are selected by the client from a preview gallery. You can come back to your gallery in the future to license more images. The per image cost varies with business size and type. (Adidas would pay more for a single image than a local boutique would, for example.) Licensing fees cover usage **ONLY** for the purchasing entity. Licensing includes both print and online usage for unlimited duration.

**How does cost sharing work?**

If multiple businesses plan to use the photos to market their services, each must pay their own licensing fee. For example, the general contractor, architect, and designer would all be required to license images to market their three separate businesses from a project they worked on together. A photo bringing profit to multiple businesses is more valuable than one bringing profit to a single business.

Cost Sharing: If more than one business agrees to license the same group of photos, each will receive 25% off their individual invoices.