

Family Portrait Welcome Guide



Vachon

Photography

Welcome

Like any parent, you've probably been capturing your family's' biggest moments since the day they were born. Your family is precious to you and a good strong family filled with love is one of the world's greatest joys. As a parent, you only have 18 summers with your family before the children begin to work or go off to college.

Whether you're an established family or recently added a new family member, any time is a perfect one for a portrait session. As the expression goes, "the days are long, but the years are short". Time goes by so quickly and it's essential that parents capture these beautiful moments before they're gone.

A professional family portrait session will help you not only capture your beautiful family, but will bring their special personalities, unique attributes and fun, playful personas to life.

Most of our sessions take place on-location, in a special spot where your family can be comfortable and have fun—think a favorite park, field, backyard, beach, a studio setting or anywhere you just love. Add in some favorite clothes, a special prop or two, and maybe even the family pet, and you've got a great session and amazing pictures which you'll admire on your walls forever.



We Specialize in The Following Sessions

Families



High School Seniors



Business Headshots



Kids and Tweens



Generations



We know how important Family is to you. It is to us too. Unfortunately, all seem to be busy all the time, and the miles between us are too great to see our loved ones as often as we'd like. Sadly, sometimes it is more difficult for loved ones to get around, or we unexpectedly lose family members that have raised us and helped us become the people we are today. It is important to have family portraits which can be passed down for generations to come. Vachon Photography will work with you and your schedule to plan a portrait session to document your family bond when your family is together, even if it means us traveling out of Houston.

A portrait with three or more generations will become a cherished memento of the togetherness you love and it will bring back memories of the times when you were together.

We photograph you with the ones you love.

Why To Hire A Professional

With the recent explosion of the digital camera market, and even smart phones that take good photos, why should you go with a professional?

A smart camera does not make a smart photographer. Just because your friend may have a nice digital camera, does not mean he/she is an amazing photographer.

While good "over-the-counter" equipment does help the average consumer up their photography game, a professional photographer brings proper lighting & posing, experience and an artistic vision, and creative eye that can't be bought at the electronics store! I've been Certified as a Professional Photographer by PPA and take part in hours and days of training each year to bring the proper photographic techniques to your session and I can be your trusted advisor.

I want for you to have art on your walls, art that happens to be your family.



Our Signature Painted Portraits elevate your images to an heirloom-quality treasure you'll enjoy for years to come.



Professional equipment perks: Photographing with Nikon cameras and lenses and professional lighting equipment helps us take the best portraits, even in less-than-optimal circumstances. Low light, nighttime and even high speed action shots can be tricky for the amateur shutterbug, but we know how to capture every moment.

The end result: We will also edit and retouch images so you look your best, and we design beautiful finished products like albums, custom prints, canvases and a variety of other photographic pieces. Your best moments deserve just that—the best.

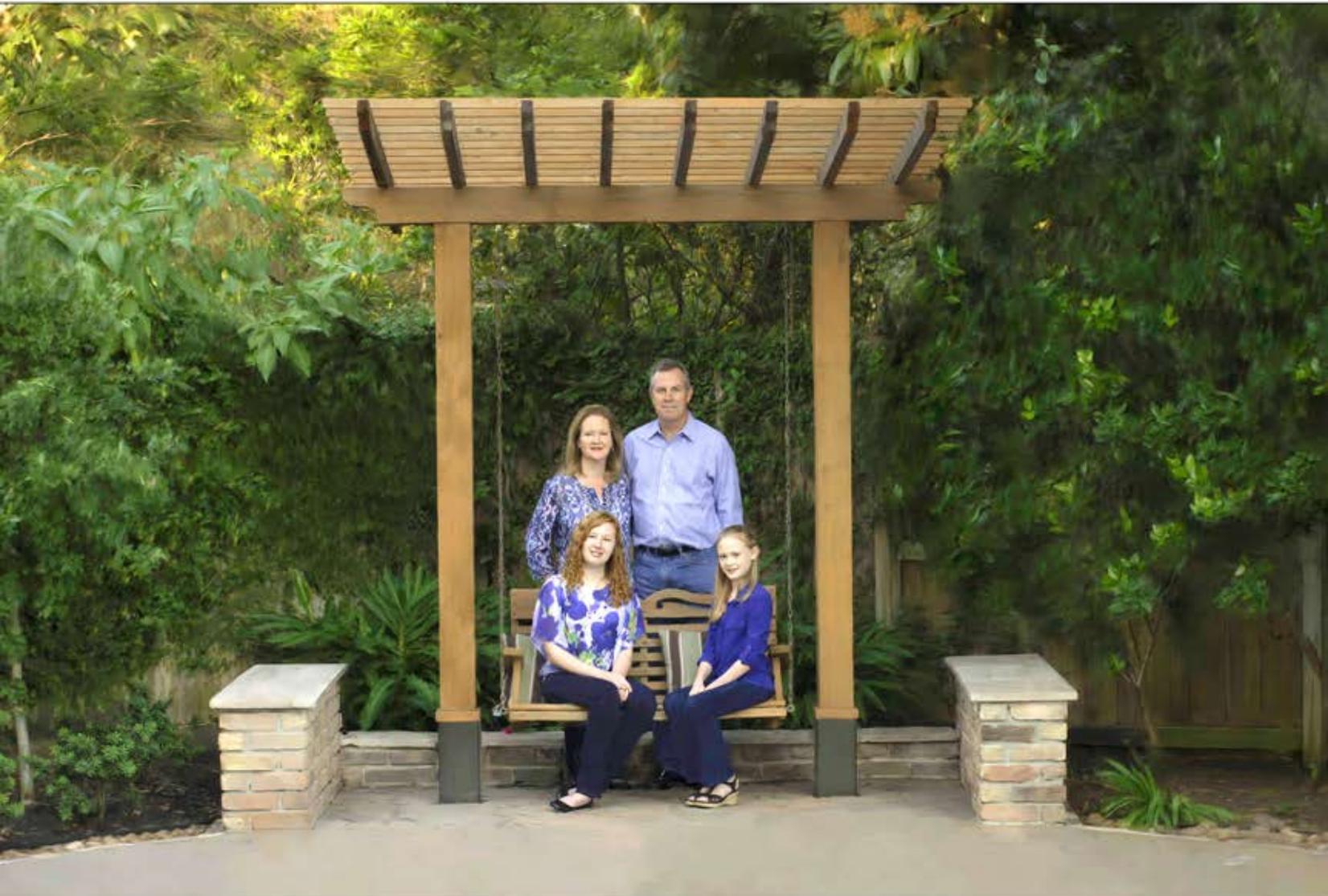
Call, Click, Enjoy

We would like to make this as easy on you as possible.

Call us to discuss your special occasion. Whether someone is coming to town or there's a significant event, there's always something that prompted you to call. We chat about outfits, locations, your expectations of the session and any other details you want to share. We can even set up a time to talk in person if that makes you feel more comfortable.

Click, that's our job. We'll arrive at the location with the proper lighting equipment to make you and yours look their best. You just need to bring your outfit and a smile.

Enjoy, you'll certainly enjoy the first 'reveal' of your images. We will have selected the *best* images, cropped, color corrected and done a light retouch on your images. You select your favorites and in a few days your portraits will be ready to hang.



The Session day is finally here
Relax, have fun and we'll take amazing portraits!

What's Next?

After the session: We'll color correct your images, crop, check for highlights and shadows, and do a bit of retouching. We'll select the artist's favorite images.



The viewing session: We'll schedule a time post-shoot for your ordering session. We'll consult with you and find the best of the best images to display in your home and office. We'll also help you choose gift prints for grandparents and other family members.



Final delivery: Turnaround time for products is based on the specific product you order. Once your final prints/products are available, we will deliver them to your home.

Choosing The Perfect Location



Choosing a great location is one of the most important pieces of setting your portrait session. The backdrop you select will set the stage for the entire session and will be an essential piece of every shot, pose and, ultimately, the finished product. We recommend picking a location that's special to you, either a spot you love, somewhere you frequent or a place that best represents your family.

We want to be your trusted advisor and will help you make a great choice.



After you've narrowed down the list of locations, it's important to think about some key logistics: are there restrooms? Is the distance from the parking to the actual shoot location far? If so, pack comfy shoes for everyone! Will there be places to change outfits, retouch hair and makeup and relax between shots? Will there be crowds nearby—and, if so, are you comfortable shooting in front of others?

We've seen amazing sessions everywhere from backyards to antique train stations, city parks, lakes and open meadows. We know Houston and the surrounding areas, and can help make recommendations based on your family's unique needs, personalities and inspirations.

Selecting Your Wardrobe



Here are a few things you'll want to consider.

* Would you prefer something formal or timeless? Your family portrait will be prominently displayed in your home. You may want to consider outfits that won't go out of style. Stay away from strong prints and logos.

* Is your idea of a family portrait coat & tie and dresses, or are you a more casual family where jeans and a nice shirt perfectly reflect your family? Let's coordinate the wardrobe with your selected location.

That is up to you to decide. Go with your own personal style. Think about the clothing styles you currently have and the stores where you normally shop. Wearing clothes that look good on you will ensure meaningful photographs that are true reflections of who you are as individuals.

Additionally, consider the setting of where your session will take place. Will it be at the beach, the park, your home, or elsewhere? Imagine your setting and the types of colors that will be there. Since the setting will end up being the background of your portraits, it has a big impact on your overall look. You will want to coordinate with the background and your family, but you don't have to match each other.

See more great tips to help you choose your outfits at the below link.

<https://www.ronvachon.com/wardrobe-tips-and-more>



Colors - A good rule of thumb is to pick out colors that coordinate together and complement the location. Typically, blacks, whites and khaki as well as jewel tones (maroons, blues and dark green) go well with natural scenes. Modern locations, like the city, lend themselves to outfits that are more fashionable.

Feel free to bring more than one outfit. Once we take your main family portrait(s) we'll photograph family groups and individuals. It is great to vary the outfit to the individual's taste, serious or playful. We'll probably finish the session with another family grouping in a different setting and style.

Layering - Depending on the season, consider layering your outfits with accessories such as ties, shoes, scarves, jackets, and hats. Accessories add variety to your shots and can also double as fun props!

DISPLAYING YOUR IMAGES



To Frame or Not to Frame...

Your amazing photos wall portraits an equally amazing display—but that doesn't have to mean a traditional frame.

We use the highest quality professional labs who offer a wide varieties of traditional and non-traditional framing and display options. Whether it's a traditional frame with hand-cut matting, shadow box or float frames, we can expertly guide you to the right fit for your images.

Looking for something truly sleek, chic and modern? Try going frameless! Canvas Gallery wraps and Metal Prints showcase your photos beautifully, but offer a modern spin that goes perfectly with more contemporary décor without the expense of a frame.

No matter which method you choose, get creative! Filling your walls with a lifetime of memories is one of the most special, most visual ways to tell the story of your family.

CREATE YOUR OWN PACKAGE

We give you the freedom to build your own package. This gives you the best value and variety as it is custom tailored for you, by you. Use as many poses as you like, simply choose at least one item from each step.

CREATE-A-PACKAGE

- Step 1 Select your wall décor. A single portrait or a grouping for your home
- Step 2 Pick your album and customize it; there are many options from which to choose
- Step 3 Gift prints for family, home and office. There are 4 sizes and Unlimited pose selections
- Step 4 Wallet prints and Web pix to keep you with family and friends at all times

SAVE WITH THESE STEPS

The Create-a-Package steps offer big savings, but in addition, you can save even more with these offers.

Save 5% = On your total order if you finalize your order the day of you ordering session

SAVE UP TO 20% Save 10, 15 or 20% on wall décor by purchasing groupings

PAY IN FULL We don't require full payment up front but we offer bonus items if you do.

Bonus ** 5x10" collection with 3 images

Items* ** Stainless steel coffee mug or water bottle with image

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SCHEDULE YOUR SESSION NOW



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