



GINA LORENZEN

THE KENTWOOD COMPANY

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Born of a bold vision to realize an ambitious dream 27 years ago, Metro Denver's 2011 number one Real Estate Broker, Gina Lorenzen of The Kentwood Company, has made an indelible impact on the home buying and selling experience. Advanced by state-of-the-art digital marketing and website capabilities and dedicated to high caliber customer service, Lorenzen is recognized as an innovator in her industry. The Kentwood Company's enduring legacy of being "Colorado's Premier Real Estate Company" is made possible by caring, experienced and high-producing sales professionals, who like Lorenzen, work tirelessly to find the perfect home for their clients.

"I characterize my work as marketing-focused, but first and foremost, driven by client needs and expectations."

1. How would your clients characterize you?

Hard working, fun, a clear communicator and sincerely committed to doing the best possible job.

2. What are the key influences in your work today?

The relationships I have with my clients. It's all about the relationships! My goal is to always provide the best possible service with the clients' needs as the driving force.

3. What do you like most about your job?

No hesitation, it's definitely the people! The loyalty of my clients and the integrity of my colleagues, those are the true testimonies to my 27 years in the business.

4. What is your most prized possession?

I have a photo album that I created in honor of a recent family reunion. If there's one possession that defines who I am and what's important to me, that's it.

5. What is one thing your clients would be shocked to know about you?

I once paraglided 10,000 feet over Aspen with my husband and our close friends.

✓ Entertaining friends and family is a favorite pastime of mine—the more the merrier.

< I credit my family for my inspiration and success.



< A passion for entertaining often breeds a love for cooking and fine wines—welcome to my home.



Photography by Dana McGrath

