



ART on TAP

The South

become a sponsor

What is Art on Tap?

Art on Tap is a 'block party' hosted by the Center for Visual Artists (CVA) to raise funds for the CVA's annual campaign that supports the organization's mission. The fourth annual *Art on Tap* will join forces with Together Community Events and Junction 311 Endurance Sports to be held on Saturday, September 30, 2017 (from 2-7pm) at Center City Park in downtown Greensboro. This year's event will feature street artists working live, an artist drawing rally with art for purchase, craft breweries, live music, performances, food trucks and activity stations for the kids. *Art on Tap* is open to the public for a general admission charge of \$5 (kids under 12 free) or a tasting ticket can be purchased for \$15. A VIP unlimited taster ticket for \$35 is also available.

About the CVA:

The Center for Visual Artists (CVA) is a 501(c)3 visual art nonprofit with a mission to support emerging artists of all ages through educational programs, exhibition opportunities and community outreach. The desired outcome for our organization is to ensure that there are visual art offerings in Greensboro that are approachable, accessible and affordable.

The CVA hosts an average of 15 events annually including gallery receptions, annual fundraisers, special onsite and offsite partnership events like Clash of the Potters with Greensboro Urban Ministries, Bomb the Pit with the 336 Urban Arts Project, and in Spring 2015 the International Ultimate Painting competition. Our monthly gallery receptions have an average of 300 in attendance.

Art on Tap Audience:

Our 1st annual *Art on Tap* held in October 2014 had over 550 in attendance. This year's event we are anticipating an audience of over 2,000. The event engages college students who come out for the beer and live music, families who participate in our interactive art activities (while parents enjoy a beer), and to a larger demographic ranging from early 20s to late 50s who come out to participate in a community event that supports the local arts.

Why should you become a sponsor?

Every event provides an experience. *Art on Tap* provides a unique experience creating community through an art and craft beer festival that promotes local and more specifically the role the Center for Visual Artists plays within our downtown arts community. The inclusion of art making, live music, performances and brew are all relatable topics to the Triad's 20 to 50 something's community. This audience is your audience!

Sponsorship Levels

Supporting Stage Sponsorship - \$1000 (2 available)

- 10 festival passes
- Brand Exclusivity
- Logo on website and social media
- Presence at the event 10 x 10 space provided
- Logo on event banner
- Logo prominently placed on volunteer T - shirts
- Your banner on one of the two stages
- Food & Beer tickets

Community Sponsorship - \$500 (4 available)

- 8 festival passes
- Logo on website and social media
- Presence at the event 10 x 10 space provided
- Logo on the event banner & volunteer T shirts

Brewery Sponsorship - \$250 - Supporter of the Arts (4 available)

In addition to what we will provide as a Brewery Participant you will also get:

- 8 festival passes
- Logo on website and social media
- Logo on Volunteer T-shirts